

MODENA FINE FOODS MARKETS SPECIALTY ITALIAN BRANDS

Modena Fine Foods, Inc. is a master importing office which inventories and provides sales and marketing support for many innovative Italian specialty food products. Some of these products are the Acetum and Mazzetti brands of Balsamic Vinegar of Modena P.G.I., Seasonello brand Italian seasonings, Cascina Marchesa sauces, spreads, and oils, Conserve Della Nonna jams and tapenades, and many more.

Through the years, Modena Fine Foods has been successfully marketing many different products and brands, particularly Balsamic Vinegar of Modena which is offered both under proprietary brands and private labels and to all segments of the trade: retail, foodservice and industrial.

Products such as Blaze, a patented glaze or reduction of Balsamic Vinegar of Modena P.G.I., has been successful since its debut and showed continued success this year, being one of the top nationally distributed brands in IRI and proud to be the top quality on the market.

In fact, since Acetum invented and patented it, no one else can legally produce, without infringing the patent, a balsamic glaze with more than 39 percent of Balsamic Vinegar of Modena. Acetum Blaze has a Balsamic Vinegar of Modena content of 75 percent.

Since it was one of the First Brand of Balsamic Vinegar of Modena ever exported, Mazzetti Brand Balsamic Vinegar of Modena continues to be one of the most successful items they market. They recently added two new items in the Mazzetti range: a Rosato (Ros) and a White balsamic condiment in order to offer a nice looking and complete range on the shelf.

Apart from Balsamic, Modena Fine Foods, Inc. has seen continuing growth on other non balsamic products as well, such as Seasonello Aromatic Herbal Sea Salt of Bologna, A sea salt mix with fresh Italian herbs perfect to grill or roast anything, then a genuine, all-natural, authentic Pesto alla Genovese, fig and straw-

berry balsamic spreads under the Cascina Marchesa Brand (also available for Private Label), and also tapenades and Italian jams offered under the Conserve della Nonna Brand (one of the top Brands in Italy).

2013 will prove to be another opportune year not only with existing products but also with new product relationships, one being Felicetti Pasta Company, one of the largest

organic pasta producers. Based out of Trentino Alto Adige, in the heart of Italian Alps, Felicetti offers 100 percent organic durum wheat and 100 percent organic whole

wheat pasta as well as a unique line of organic single grain varietal pastas, including matt grain, Kamut, and farro varieties produced in an artisanal way with select organic raw materials.

Additionally Modena Fine Foods also has many new products in the works including organic chocolate, organic cookies, extra virgin olive oil as well new products from existing lines.

For any interest in such products, feel free to visit Modena Fine Foods' website at www.modenafinefoods.com, where the company's contact information can also be found, or stop by booth #5026.

